



OIL & GAS ASIA | KUALA LUMPUR

25 ▶▶▶ 27 SEP 2024

KUALA LUMPUR CONVENTION CENTRE



20th Asian Oil, Gas &
Petrochemicals Engineering
Exhibition



**POWERING PROGRESS
TOWARDS A
SUSTAINABLE
ENERGY LANDSCAPE**

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POWERING PROGRESS TOWARDS A SUSTAINABLE ENERGY LANDSCAPE



Oil & Gas Asia (OGA) is a major industry event held annually in Malaysia since 2022, marking its transition from a biennial event that began in 1987. Previously known as Oil & Gas Malaysia, OGA underwent a rebranding in 2003 to reflect its growing significance. In 2024, OGA celebrates its 20th Edition, highlighting its long-standing presence and influence in the oil and gas sector.

OGA has established successful collaborations with a wide range of local and international partners, fostering strong relationships across various industries and sectors. These partnerships have played a crucial role in driving OGA's growth and facilitating its engagement with key stakeholders. Through strategic alliances, OGA has leveraged the expertise, networks, and resources of these valued partners to achieve its goals and promote innovation, economic development, and industry advancement.

This year, OGA is proud to announce its collaboration with The Malaysian Oil, Gas & Energy Services Council (MOGSC) and the Malaysia Petrochemical Association (MPA). By bringing together these organizations, OGA aims to create a significant platform for commercial business and knowledge exchange, involving opportunities throughout the value chain and strengthening the visibility of existing and emerging players.

OGA plays a crucial role in facilitating knowledge sharing, technology transfer, and investment opportunities in the energy industry. The event features exhibitions, conferences, technical sessions, and business matching sessions that attract both local and international participants. It serves as a meeting point for key decision-makers, industry leaders, and experts to discuss emerging trends, challenges, and opportunities in the oil and gas sector.

Overall, OGA has evolved into a significant annual event, consistently contributing to the growth and development of the oil and gas industry in Malaysia and beyond. Through its collaborative efforts and focus on sustainable energy practices, OGA continues to drive progress towards a more sustainable and prosperous energy landscape.

OGA'S VISIONARY DRIVE CATALYSING SUSTAINABLE GROWTH AND INNOVATION IN THE OIL AND GAS INDUSTRY

Oil & Gas Asia (OGA) passionately drives the oil, gas, energy and petrochemical industry's advancement, fostering growth in Malaysia, the region and beyond. We create a dynamic platform for knowledge exchange, collaborative synergy, and unparalleled business prospects. Dedicated to steering towards sustainable practices, OGA propels innovation and investments, envisioning a future where eco-conscious practices and cutting-edge technologies redefine the energy landscape.



FUELLING SOUTHEAST ASIA'S FUTURE: INSIGHTS INTO THE MARKET OUTLOOK FOR OIL & GAS



Global Oil Demand Outlook for 2024: Steady Growth in OECD and Non-OECD Regions

In 2024, global oil demand is projected to grow by 2.2 mb/d, remaining unchanged from the previous month's assessment. The OECD is expected to expand by approximately 0.3 mb/d, primarily driven by OECD Americas. The non-OECD region is anticipated to increase by around 2.0 mb/d, fueled by growth in China, India, the Middle East, and Other Asia.

Source: OPEC Monthly Oil Market Report Dec 2023



South Asia's Oil Demand Outpaces China in 2024

Asia will continue to dominate global oil demand growth in 2024. South Asian demand will likely increase by 3.2% in 2024, exceeding mainland China's 2.9%.

Source: S&P Global



Malaysia's Responsible Energy Transition

Malaysia's future energy pathways will be determined nationally, considering the country's circumstances and priorities. The responsible transition pathway aims to meet energy needs, reduce GHG emissions, improve energy efficiency, promote renewable energy and bioenergy, green mobility, and advance hydrogen and CCUS technologies while strengthening energy infrastructure.

Source: National Energy Transition Roadmap (NETR)



PETRONAS: Long-Term Growth Target and Job Opportunities for OGSE Providers.

PETRONAS aims to sustain and increase Malaysia's oil and gas production to two million barrels of oil equivalent per day by 2025 and beyond. This will generate numerous job opportunities for OGSE providers across various upstream activities throughout the Life of Field phases, including exploration, development, production, and decommissioning.

Source: PETRONAS Activity Outlook 2024–2026



Natural Gas and Energy Transition: Ensuring Reliability through a Common Market

Due to the intermittency of renewable energy, the reliability of natural gas will play an important role during the energy transition. Having a common gas market in the region may improve the region's natural gas supply security.

Source: ASEAN Oil and Gas Updates 2023



Resilient Global Oil and Gas Sector Performance in 2024

Global oil and gas (O&G) sector performance in 2024 will remain broadly in line with that in 2023 and stronger than mid-cycle levels. Oil prices should remain high and broadly stable year-on-year due to OPEC+'s curtailments, a geopolitical premium and slowing US crude production.

Source: FitchRatings

WHAT SETS OGA APART ?



BRAND VISIBILITY

Create a Powerful Brand Presence at OGA with **20,000** sqm Exhibition & Conference Space



ESTABLISHED IN 1987

the 20th Edition of OGA solidifies its esteemed reputation as a premier industry event.



INDUSTRY CREDIBILITY AND COMPETITIVE ADVANTAGE

Participating in OGA alongside **2,000** other participating companies, your presence showcases your position as an industry player with unique products and innovative solutions, driving industry advancement.



PRODUCT SHOWCASE

Connect directly with a targeted audience at OGA to showcase your products and services, engaging them face-to-face on their interests and needs.



NETWORKING OPPORTUNITIES

Engage with a diverse array of **25,000** Professionals & Trade Visitors from over **100** Countries / Nations.



REGIONAL FOCUS

Capitalize on the Energy Future in Asia and Low-Carbon Transition at OGA alongside companies from **10 International Pavilions**.



MARKET INSIGHTS & TRENDS

At SPEAK OGA, meet thought leaders and change innovators to access market insights, best practices, and emerging opportunities for strategic planning.



GENERATE SALES LEADS

Re-engage with existing and potential new customers to drive sales and business growth.

USD 7,618,359 USD Reported Potential Business Generated during OGA 2023.

WHAT'S ON



PSC
By MPA

**Petrochemicals
Sustainability
Conference**

**KUALA LUMPUR CONVENTION CENTRE
26-27 SEPTEMBER 2024**

The Petrochemicals Sustainability Conference (PSC) 2024, organized by the Malaysia Petrochemicals Associations (MPA) and Informa Markets Malaysia, is a biennial event co-located with Oil & Gas Asia (OGA) 2024. It aims to promote knowledge sharing and discussions on the challenges and pathways towards a low carbon future and green technology across the petrochemical supply chain. With the support of knowledge partners like Boston Consulting Group (BCG) and Environmental Resource Management (ERM), PSC 2024 prioritizes climate-related topics and encourages collaboration to achieve global net-zero ambitions. The conference serves as a platform for engagement with key stakeholders, helping companies navigate sustainability challenges and plan for a more environmentally conscious future. By embracing innovation, fostering partnerships, and addressing climate-related issues, PSC 2024 contributes to the industry's efforts in achieving sustainable practices and driving the transition towards a greener petrochemical sector.

WHAT TO EXPECT:

CONFERENCE:



**900
Delegates**



**Over 20
Sessions**



**50 Leaders /
Speakers from
Malaysia and
The Region**



**10,000sqm
Exhibition
Space**

Organised By



Knowledge Partners



In Conjunction With



The 7th edition of the Malaysia Oil & Gas Services Exhibition and Conference (MOGSEC) will take place from September 25 to 27, 2024, alongside Oil & Gas Asia (OGA) at the Kuala Lumpur Convention Centre. The event aims to bring together the best of both exhibitions, creating a premier event in the oil and gas industry. MOGSEC will showcase the strength of local oil and gas services and equipment (OGSE) players who have contributed to Malaysia's nation-building efforts in collaboration with Petronas over the past 50 years. The exhibition will focus on specialized segments within the OGSE sector to highlight the capabilities and offerings of each segment. This event is crucial for maintaining energy security, supporting the country's transition to a cleaner energy mix, and achieving net-zero carbon emissions by 2050.

WHAT TO EXPECT



SPEAK OGA

Returning once again, the successful SPEAK OGA peer-to-peer exchange track brings together the brightest minds in the industry. Following the resounding success of last year's agenda, SPEAK OGA 2024 is set to surpass all expectations, offering an even more enriching experience. Building upon the achievements of the previous edition, the event featured an impressive lineup of **25** sessions from partners and exhibitors, showcasing their expertise and cutting-edge solutions. With **30** local and international speakers sharing their insights, attendees were treated to a diverse range of perspectives and knowledge. The event attracted a remarkable turnout, with **1300** attendees participating in the three-day sessions, creating a vibrant atmosphere of networking and collaboration.



PILLARS OF FOCUS

Policy Driven Transformations for the Transition Agenda in Developing Asia

Sustainable Financing and Investment

Circular Economy Principles

Innovation and Entrepreneurship for a Sustainable Energy Future

INDUSTRY NETWORKING NIGHT

The Industry Networking Night at OGA is an exclusive event designed for VIPs, invited stakeholders and exhibitors to engage in meaningful conversations, exchange ideas, and establish strategic partnerships. This event creates an inviting atmosphere that enhances the overall networking experience, allowing participants to make the most of their time at OGA by fostering connections, exploring collaborations, and gaining insights from key players in the oil and gas industry.



MATRADE INTERNATIONAL SOURCING PROGRAMME

WHERE THE WORLD MEETS MALAYSIA & THE REGION

Experience the transformative power of collaboration with the MATRADE International Sourcing Programme (INSP), that empowers Malaysian oil, gas, energy, and petrochemical engineering companies to expand their global footprint.

MATRADE, a national trade promotion agency under the Ministry of Investment, Trade and Industry (MITI) will facilitate trade deals by connecting international buyers with local enterprises.

SMEs who join stand to gain strategic partnerships, new horizons and access to a truly global audience.



BOOTH PACKAGES

01

SPACE-ONLY
USD 560 per sqm
Min. of 15 sqm

02

SHELL SCHEME
USD 605 per sqm
Min. of 9 sqm

03

WALK ON PACKAGE
USD 640 per sqm
Min. of 9 sqm

04

ENHANCED WALK ON PACKAGE
USD 660 per sqm
Min. of 9 sqm

For more information on stand inclusions, please speak to our sales representatives.

SEIZE THE OPPORTUNITY: SPONSOR OGA 2024 AND SUPERCHARGE YOUR BRAND

Here's why it's an opportunity you can't afford to miss:



USD 80,000

DIAMOND SPONSOR

USD 50,000

PLATINUM SPONSOR

USD 30,000

GOLD SPONSOR

USD 10,000

SILVER SPONSOR

Our representatives are at the ready to advise you in detail on further sponsorship selections, pricings, and customized packages to meet your needs, as opportunities are on a first-come, first-served basis and subject to availability.



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